

San Diego County Orchid Society
Minutes of the Board of Directors Regular Meeting
July 5, 2018

Summary

Attendees:

Kay Klausing, Debby Halliday, John Oswalt, Tom Ketelaar, Myra DeTate, Bob Clark, Pedro Sanchez, Carey McCoy, Scott LaBouff. SDCOS members in attendance were Dave Hoffmaster and Carol Kerr.

The meeting was held at Balboa Park - Casa Del Prado Building, Room 104. The call to order came at 7:03 P.M. by Debby Halliday, First Vice-President. President, Kay Klausing, entered the meeting at 7:18 P.M. and presided.

Secretary's Report: - Tom Ketelaar

June 2018 Board meeting minutes had been approved via email.

Treasurer's Report: - Myra DeTate

1. Due to the July Fourth holiday, the financials were not available for the Board meeting. For review, Myra will be providing to Board members via email the financials once data is available.
2. From orchids generously provided by members for sale at the monthly meetings, this activity is showing a profit overall. The Opportunity Table sales during the monthly meetings continues to break even with plants provided compared to the dollar number from tickets purchased.
3. An ample supply of labels to be placed on plants and other merchandise offered for sale at SDCOS activities has been purchased. The labels have been tested in the printer to be used and the test has proven satisfactory. Future use of waterproof labels to prevent smudging is being researched for the next purchase once the recent supply is exhausted.

Two "Bar Code Maker" licenses have been obtained with one to remain on Kay's machine and the other on Myra's to prevent any possible delays or other hiccups during label production. Both software licenses were purchased in the name of the Society and remain the property of the Society.

4. With the 2017 fiscal year ended June 30, 2018 and tax returns soon to be completed and filed it is time for reports related to the financial health of the organization. For the September General meeting, a short review of the financial positions and financial health of the Society will be presented to membership. Myra was instructed to keep the presentation approach short and at the twenty-thousand-foot level rather than looking in detail at the roots of the numbers. *It is common knowledge that in relation to number crunching, most people lose interest after hearing that two plus two equals five and begin to fall asleep or need a restroom break.* If members wish more details, they may always request more information and data.

President's items:

1. Kay presented some graphics and statistics of the recent survey some members took advantage of and completed. The information obtained is illuminating and gives some direction for goals, improvements, items not being addressed, and underlying problem areas. Kay will be presenting to the membership either in written or meeting format the results of the survey.
2. Future surveys are currently being developed to address areas such as the Society's shows, newsletter format, website, etc.
3. The goal of having an electronic newsletter is nearing its culmination and Kay will be writing a letter to not only those with email service and electronic means of receiving the newsletter but also to those that do not have or do not use email services or computers.
4. It has come to light there needs to be a designated host or hosts available at the General meetings to welcome new and prospective members, existing and returning members, and visitors to the meetings. Many of the Board members are consumed with tasks, activities, answering questions, entertaining speakers, etc. that their time is limited in 'working' the room. Members will be sought to volunteer for this position to set at ease those attending who may be anxious, not know the meeting routine, present a welcoming atmosphere, and to 'break the ice' for others. This position will need to focus on introductions to the Society, yet not get too bogged down with serious discussion in order to have time in welcoming all. The Board is considering a revolving schedule of 'meeting-welcomers/greeters' to prevent early 'burn-out' of the volunteers. The 'job description' is currently being developed and membership suggestions are encouraged.

First Vice-President Items: - Debby Halliday

Debby has scheduled Dr. Harold Koopowitz for a presentation on "Miniature Paphiopedilum Breeding"; in the August newsletter she will provide more information and provisional plans regarding plants for the opportunity table.

Second Vice-President Items: - John Oswald

1. John has invited the Spring show's corsage team to present a program about corsage production and to share some of the methods they use in making corsages available at the spring shows. He will provide more information in the August newsletter.

John Oswald has now been schooled in setting the proper dials, volume levels, balance, microphone systems for the General meetings. He volunteered to create a laminated instruction card to be available in the speaker system closet for others to make use of and set a consistent PA system for the meetings. It is hoped that the screeching feed-back problems have been now resolved. Time will tell the truth! We have now had two General meetings since the PA system's review and so far, no feedback screeches have been heard. Some volume adjustments needed to be made to accommodate speaker's voice levels.

Directors at Large Items: - Bob Clark, Pedro Sanchez, Carey McCoy

1. During this portion of the Board meeting the need for tweaking the activities and time slots of the General meetings was discussed. Meeting activities still need to be streamlined; the plant table

presentation routine and plant locations, social activities, refreshments, and other suggestions were discussed with some to be incorporated in the very near future.

July Show in the Park planning: Dave Hoffmaster reported the number of vendors wishing to participate in the July show remains about the same as previous park shows. In his survey of those vendors to be attending, he learned most prefer to be inside rather than out on the patio because of possible higher temperatures there. The amount of needed space in Room 101 remains about the same as for previous park shows and the decision was made not to use the patio extension until October when the number of vendors may increase, temperatures may be lower while at the same time Daylight Savings Time will still be in effect on those dates. After discussions relating to the July show, Dave was excused from the remainder of the meeting.

Scheduled Date for the next Board Meeting:

Thursday, August 2, 2018, at 7:00 P.M. – Balboa Park - Casa Del Prado building, Room 104. There being no further business, Kay Klausing, president, adjourned the meeting.

Meeting Adjournment: 8:46 P.M.

Respectfully submitted,

Tom Ketelaar
Secretary