

San Diego County Orchid Society
Minutes of the Board of Directors Regular Meeting
September 6, 2018

Attendees:

Kay Klausing, Debby Halliday, John Oswalt, Tom Ketelaar, Myra DeTate, Bob Clark, Pedro Sanchez, Carey McCoy. Scott LaBouff was excused absent.

The meeting was held at Balboa Park - Casa Del Prado Building, Room 104. The call to order came at 7:06 P.M. by President, Kay Klausing.

First item of business:

1. Bob Clark, Membership chair, presented the current membership report stating the renewal and non-renewal data history of the last ten years. The membership consistency data showed the renewals dropped after one full year of membership and at the longer parameters of time with the Society. It was speculated the non-renewals at the extended time periods may be caused by illness, deaths, relocations, commuting problems, and other reasons associated with aging and health of members not renewing. The reason for membership consistency being lower after one year is curious! Perhaps members dropped after one year due to members finding Society activities were not what they had expected, personal time and scheduling commitments, family demands, etc. Kay will be exploring this in a future survey and Bob will follow up with non-renewals to learn why they did not renew their membership in the Society.

Secretary's Report: - Tom Ketelaar

1. August 2018 Board meeting minutes had been approved via email.

Treasurer's Report: - Myra DeTate

1. Myra provided the Board a list of current "Point of Sale" equipment owned by the Society and which are used at General meetings, Shows in the Park, and Spring Show. The current inventory of equipment includes: 2 - Square iPad bases, 2 - USB scanners, 3 - chip card readers, 4 - credit card strip readers, 2 receipt printers, 2 - cash drawers, and 1 - blue tooth scanner. The equipment has greatly increased the speed and accounting of purchases made and has also resulted in keeping lines moving and short at club encounters with the public. After some hard learning lessons at this year's spring show, it is evident additional equipment needs to be acquired. Debby donated an iPad to the Society which satisfied one of the additional items needed. Additional equipment Myra listed and to be purchased are: Android Tablet having a USB port, chip card reader, and a USB scanner that will work with the Android Tablet. Myra made the motion to purchase the needed additional equipment, it was seconded, discussed, and voted on. The motion passed.

2. The 'detailed' accounting sheets for the previous fiscal year of 2017 beginning July 1, 2017 and ended June 30, 2018 were reviewed by the Board. Each line of the budget was reviewed and adjusted as necessary, some line items were added, others deleted, moved to other categories, or created. Myra will take the 'working detailed' accounting sheets and create the proposed budget for the 2018

fiscal year which began July 1, 2018. That document will then be condensed for review prior to approval.

President's items:

1. The Society will be again be participating at the "Huntington International Orchid Show and Sale" taking place October 19-21, 2018 in San Marino, California. Transporting of plants to the show will be arranged. Kay made the motion to arrange and expense the transport expenses to and from the Huntington. The motion was seconded, discussed, and passed. A bus trip to the Huntington show will be arranged with more planning information to be provided.
2. As decided previously, the Society will be hosting the American Orchid Society (AOS) during the 2019 Spring Show.
3. Kay nearly has the next survey completed relating to Society shows. Once it has been tweaked, it will be sent to membership now that the current membership list is completed and updated.

First Vice-President Items: - Debby Halliday

1. Debby reported the main speaker for October will be Angelic Nguyen presenting "Fragrant Orchids". She will be invited to provide the opportunity table. Final details about the talk will be in the October newsletter.
2. To entice attendance at the next month's meeting, the name of the following month's speaker and topic to be presented will be placed on the agenda screen at each monthly General meeting. It was also discussed that upcoming orchid events could be included on the screen as well.

Second Vice-President Items: - John Oswalt

1. John will provide information relating to the Culture Class in the October newsletter.
2. He told the Board of sources he has been following and researching such as Sue Bottom's articles from the AOS, for possible topics that could be used for the Culture Class. With the sources John cited there are many interesting and educational classes to follow.
3. There is still room for tightening the time restrictions at both the General and Board meetings. The length of the General meeting remains a topic of concern for the membership as learned from Kay's recent survey. John will set the pace for the timing of the General meetings by starting the Culture Class on time even with no bodies present. He feels that once membership knows the timing of meetings will be held 'true to plan' those wanting to learn at the Culture Class will be present. That portion of the General meeting will then create the foundation and pace for the remainder of the meeting. Starting the Culture Class portion on time will also prevent an injustice to those present at the appointed time by having to wait for sufficient audience members before beginning. It has been observed that those entering the room once the meeting has begun are getting better at respecting the process, getting to their seats quickly, keeping their conversations and entry activities low key and not being an interruption and nuisance to other members.

4. John will meet with Ben Machado and initiate needed activities in order to organize the availability of orchid supplies at the General meetings, shows in the Park, and the Spring Show.

Directors at Large Items: - Bob Clark, Pedro Sanchez, Carey McCoy

1. Bob has the membership roster and By-laws material ready. The material will be sent via email to the entire membership. In addition, a limited number of 'hard copy' booklets will be printed. Bob will send an email to members offering them the opportunity to order 'hard copies' at cost if they want to buy them. This process will save the Society money by not printing booklets members will not use while allowing those wishing to have a booklet(s) the opportunity to purchase one or more. Bob will place a time deadline for placing their order for a printed booklet and those already knowing their decision are welcome to contact Bob prior to receiving the request email.

Scheduled Date for the next Board Meeting:

Thursday, October 4, 2018, at 7:00 P.M. – Balboa Park - Casa Del Prado building, Room 104. There being no further business, Kay Klausung, president, adjourned the meeting.

Meeting Adjournment: 9:10 P.M.

Respectfully submitted,

Tom Ketelaar
Secretary