

San Diego County Orchid Society
Minutes of the Board of Directors Regular Meeting

Date: January 5, 2023

Location: Zoom, a virtual meeting application

Attendees:

Deborah Halliday	President
Ashley Grable	Second Vice-President
Jack Schaefer	Secretary
Myra DeTate	Treasurer
Carey McCoy	Director-at-Large
Stewart Walton	Director-at-Large
Kay Klausing	Past President

Excused Absent: David Vandebroek
 Sima Perkins

Guest(s):

With 6 members present, a quorum was established and the meeting called to order at 7:04 PM.

Past President Kay Klausing joined the meeting at 7:05 PM

Board Minutes Approval Process:

The December Meeting Minutes were NOT approved via email.

A discussion of the current process was held. It was

decided to continue to approve the minutes by email.

Myra moved to approve the December minutes, the motion was seconded and passed.

Treasurer's Report

Myra presented the Treasurer's report.

Jack moved to accept the Treasurer's report.
The motion was seconded & passed.

Spring Show: We need a budget ASAP. Myra suggested we do a breakout meeting to thrash out a budget. Debby and Myra will meet to create the budget in January.

The February General Meeting is on February 7th, 2023.

2nd VP Ashley reported that the Main Speaker for the February General Meeting will be Tim Culbertson.

Tim will provide the plant table. His topic has not been decided yet.

The Culture Class speaker & topic has not been decided yet.

Discussion Items:

Summary Discussion of the December Holiday Party:

The Room 101 layout was not configured for our dinner. David Brown usually provides the layout plan to the custodian staff. For what-ever reason this did not happen and Carey McCoy had to rearrange the room before she

could start setting up.

We had enough entrée for the party.

We had a significant number of guests (est. 15) who did not sign up.

This impacted the number of and selection of gift plants. The board expressed the opinion that guests were not entitled to a gift plant.

Since we used the signup process to decide how many plants to buy and who to buy them from, we had members who did not receive a plant from their preferred vendor. Since we anticipated that some members who deserved a plant would not be able to attend the party, we purchased extra plants.

However, there were around 15 plants given to guests who were not members of the society.

There was discussion of how to correct the problem for next year

Meeting Items:

1. New Society Laptop

No action to take yet because Myra and Jack DeTate continue to research the available laptop computer capabilities.

2. Boom box stands

The boom boxes came with stands. We don't know where the stands are. Myra continues to look for them.

3. Library. Apparently Ron Velarde is no longer the librarian. Stewart volunteered to start working on the library. Kay pointed out that it might be possible to use Square to facilitate a checkin/checkout process.

- More research is needed.
4. Debby asked if we had a comprehensive inventory of all of the physical items which the Society owns. An inventory has not been created at this time. General consensus is that we should do this.
 5. A general discussion of the microphones available for use when presenting remotely on Zoom. Ashley's Culture Class presentation was not clear to those seated in the back rows.
 6. Amplifier discussion
The board discussed the amplifier that we own which has been in the closet on the north side of Room 101.
 7. Raffle Ticket Drawing System
Debby discussed a raffle draw process that works like the Holiday Party Plant Exchange.
The first ticket is drawn by the President. The person holding that ticket then draws the next ticket, etc.
The board was interested in trying this process.
 8. Comments on our January Speaker were very good.

November Park Show Issues:

1. We have received a complaint from Ecuagenera's local manager.
 - a. Ecuagenera expected a much larger sales volume which did not happen and suggested that SDCOS had treated his company unfairly.
 - b. Debby has discussed the issues with Ecuagenera. We do not see that we did anything not in line with our standard show policy.

Our Park Show events do not draw the same volume of customers that the Spring Show event draws.

Since our Park Show customers are typically people who came to Balboa Park for other reasons and found our Show via on-site advertising, we cannot expect most customers to be interested in the higher priced plants that Ecuagenera is currently selling.

- c. If a sales booth is left unattended we cannot assume liability for any problems. In this case the Ecuagenera rep. put plants in his sales area and left. Some of their plants were very expensive compared to the orchids offered by our other vendors. The rep. did not return until it was time to tear down.
- d. We considered formulating a Sales Booth Staffing Policy for vendors. The vendor does not have to have someone on site, but we can not assume risk of loss from an unattended sales booth.

2. David Hoffmaster has asked to be relieved of most of the Show in the Park Chairmans duties.
 - a. The board discussed what we could do to relieve some of David's burdens. Ashley said that she would help Dave with volunteer management and with Speakers.
 - b. We could make sure that all of the Security positions are filled so that David does not feel obligated to be at the show.

January Park Show Planning & Tasks

1. The website needs to be updated with Show information.
2. Debby will ask Bob Clark to send an email blast reminding members of the Show and the open volunteer positions.
3. Ashley Grable will work on the Speakers List

April Spring Show Planning

1. Ads for California Gardens Magazine and the AOS 'Orchids' Magazine should be sent soon.
2. The Spring Show Budget should be approved soon.
3. Debby will be sending out vendor confirmation letters in the coming week.
4. A Spring Show Committee meeting is scheduled for 9:00 AM on January 21st at Debby's home.
5. We have a new judging schedule which is being posted to the website this next week
6. Layouts for the Room 101 Display area and the Patio B Sales area have been created.

2024 International Show Planning

1. Continued discussion of scheduling the 'International Show' for 2024 in July rather than April.
2. Need to discuss with our vendors.
3. David Brown is aware of our planning and will request the extra day(s) and reserving Patio B.

Updated Roster

Debby has asked Bob Clark if he would produce an updated copy of the Roster and By-Laws. Bob has agreed to do so.

Finance Committee

It was noted that there is a Finance Committee meeting scheduled for February 23rd at 7:00 PM via Zoom.

Adjournment

Jack Schaefer moved to adjourn. The motion passed.
The meeting was adjourned at 9:10 PM

It was noted that the next meeting is scheduled for February 2nd at 7 PM via Zoom.

Respectfully Submitted,
Jack Schaefer, Secretary