



*To promote interest in orchids and their cultivation,  
to educate by exchanging information and experiences  
related to successful orchid culture, and to support  
the conservation of orchids in the wild.*

Vol 222  
September 2017  
<http://www.sdorchids.com>

## CULTURE CLASS - September 5th, 6:30 PM

### *47 Years of Lessons Learned*

Speaker - Dave Reid

By Ken Campbell

Dave Reid, this month's Culture Class presenter, owns and operates Reid's Orchids, located about 10 miles north of Escondido, just off I-15. He will be sharing with us his 47-plus years of lessons learned growing orchids here in San Diego.

Dave's first encounter with orchids was when one of his pie shop customers gave him two orchids. That was the start and, as they say, the rest is history. Over the years Dave has built multiple greenhouse structures on his acreage,

attempting to keep pace with his growing orchid collection. And during that time he has found orchids that do well in his inland San Diego environment, and he is candid about sharing what types of orchids have not fared so well.

Come hear Dave share the highlights of his many years of experience. You will take away some nuggets that will make you a better and more informed grower.

Culture Class starts at 6:30 pm... Hope to see you there.

Ken Campbell, 2<sup>nd</sup> VP

## GENERAL MEETING - September 5th, 7:30 PM

### *Orchids of Crete & OCA Travelog*

Speaker - Peter Tobias

By Debby Halliday

Peter Tobias will be our speaker in September. He will be sharing photos of the orchids encountered on the April 2017 OCA trip to Crete. Crete is home to some of the most fascinating terrestrial orchid species, especially members of the genus *Ophrys*, or bee orchids. These delightful tricksters mimic certain female bees and produce pheromones to attract male bees. Pollination occurs when the bees pick up pollinia while trying to mate with the fake females. Their colors and patterns are rich and beautiful.

*continued on page 2*



*General Meeting continued from page 1*

Peter started growing orchids on a Chicago windowsill in the mid 1970's with a white Phalaenopsis. His interest grew when a friend helped him to import some plants from India and Brazil so that he got a sense of the wide variety of orchids out there. An Ornithocephalus or a Dendrochilum is a lot different from a Phalaenopsis!

Ever since then he has enjoyed collecting and trying to grow odd species. Orchid growing became a lot easier when he moved to Southern California in 1980 and joined the San Diego County Orchid Society. The majority of his collection is now grown outdoors. In fact, Peter grows many of his orchids on the avocado trees in his back yard. The plants seem to have no idea that they are not in a jungle somewhere and grow and bloom beautifully in his very natural habitat.

Most of you also know Peter as the founder of the Orchid Conservation Alliance, a non-profit dedicated to the creation and preservation of orchid reserves. To date they have raised over \$173,000 enabling over 1256 acres to be preserved in six South American reserves.

As part of their outreach and fund raising, the OCA organizes trips to interesting orchid habitats around the world. Travelling with fellow orchid nuts is a great way to see new places and search for plants. I have had the pleasure of participating in some of these adventures and I can highly recommend them.

I am excited to see the photos of Crete and the orchids they found there, and to hear more about this fascinating trip. It promises to be a very interesting presentation. Don't miss it!

The opportunity table will likely come from SVO, so plan to buy some raffle tickets.

Debby Halliday, 1<sup>st</sup> VP

## PEOPLE'S CHOICE AWARD AT THE JULY SHOW IN THE PARK



We had great participation in our People's Choice voting at the latest show in the park. 634 people voted, which is at least double the number we have ever had before. The winner was Phalaenopsis Malibu Bistro 'Richard Waugh' HCC/AOS, grown by Debby Halliday.

The top 10 plants accounted for 50% of the votes. 109

different orchids received at least one vote! What a credit to the quality of this show. 26 different growers received at least one vote. That shows a high level of participation by our members, and clearly the visitors noticed.

We also learned more about how visitors learned about our show. 55% saw signs or walked in after they were in the park. We plan to purchase more signs to make our presence even more visible. 22% heard about the show at other orchid events or through our bookmarks and flyers. Clearly these are also worthwhile. We will be making our questions even more specific for our next show and will keep exploring ways to attract more people to our great exhibitions and sales. Thanks and congratulations to everyone who groomed and brought in their plants. You made this our best park show ever!

FYI – the real point of the People's Choice Award is to slow down our visitors and get them to really look at the plants. From the constant crowds all weekend long, it appears this is working very well.

Judging at the January Show in the Park (Casa Del Prado, Balboa Park), July, 2017. Text by Phyllis Prestia, photo by Arnold Gum

There were 6 orchids presented for judging.  
One was awarded:

*Vanda falcata* v. *nishidemiyako* 'Bell'Orchidea'  
HCC/AOS  
Exhibited by Phyllis Prestia  
Awarded HCC/AOS, 77 points



Judging at the San Diego Judging Center (Casa Del Prado, Balboa Park), August, 2017. Text by Betty Kelepecz, photos by Arnold Gum

There were four orchids presented for judging.  
Three were awarded:

*Paph. glaucophyllum* var. *moquetteanum*  
'Windflower' AM/AOS  
Exhibited by Betty Kelepecz  
Awarded AM/AOS 80 points

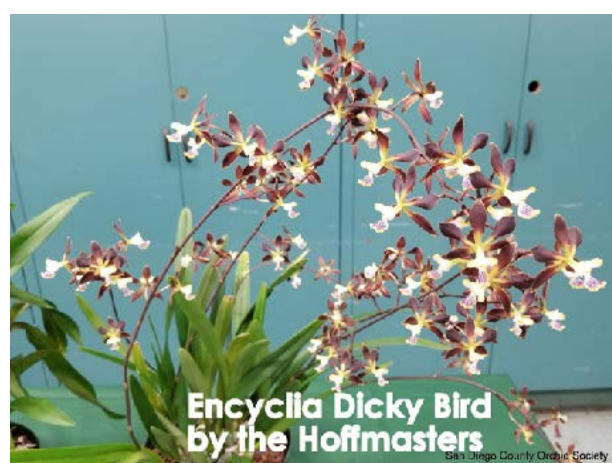
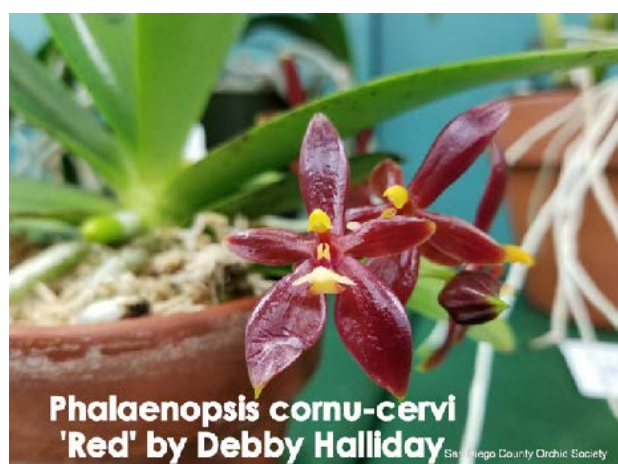
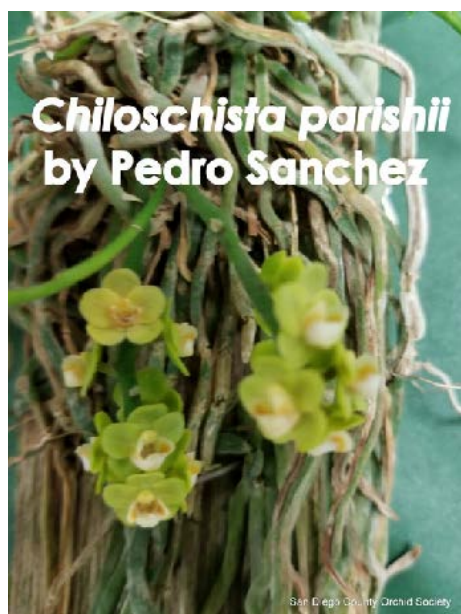
*Paph. Wiertzianum* 'Piedmont' HCC/AOS  
Exhibited by John Hague  
Awarded HCC/AOS 75 points



Cstm. Edgardo A. Pauneto 'SVO' AM/AOS  
Exhibited by Fred Clarke, Sunset Valley Orchid  
Awarded AM/AOS 85 points



**Plant Forum photos** from August meeting - photographed and compiled by Scott La Bouff

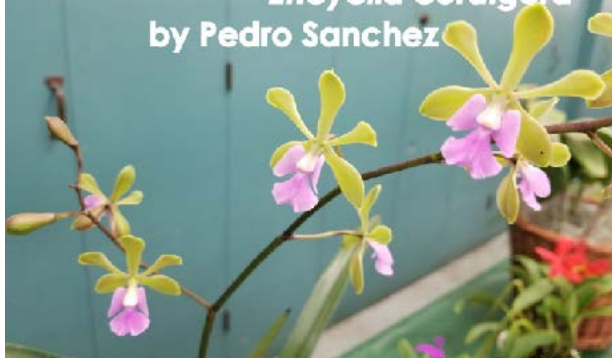


**Plant Forum photos** from August meeting - photographed and compiled by Scott La Bouff

**Epi. Mabel Kanda x**

*Encyclia cordigera*

**by Pedro Sanchez**



**Lc. Mini Purple by Ken Campbell**



**Slc. Little Hazel 'Red Jewel'**  
**by Ken Campbell**



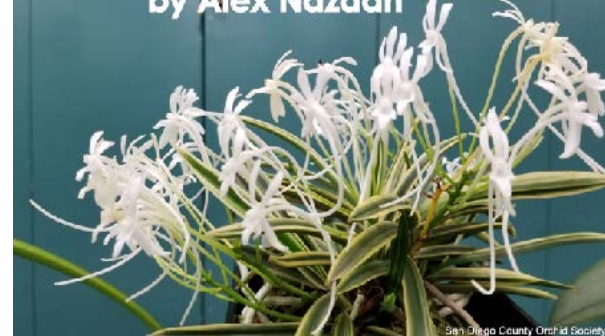
**C. Penny Kuroda 'Spots' x**  
**Lc. Diana Rehfield 'LaJolla'**  
**by Alex Nazdan**



**Laella crispa "Byron Greer" x**  
**Brassavola cucullata**  
**by Alex Nazdan**



**Vanda (Neofinetia) falcata**  
**by Alex Nazdan**

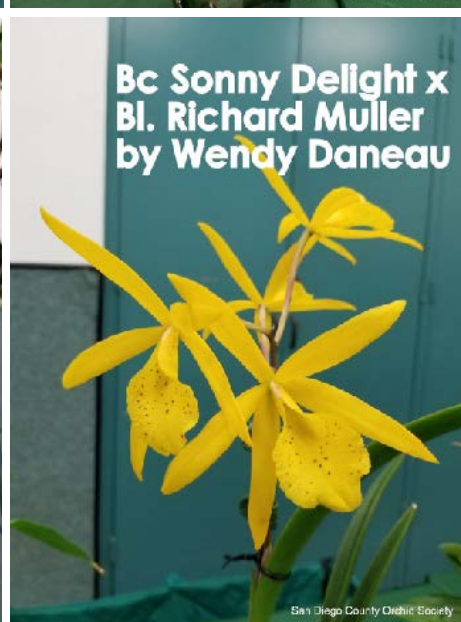
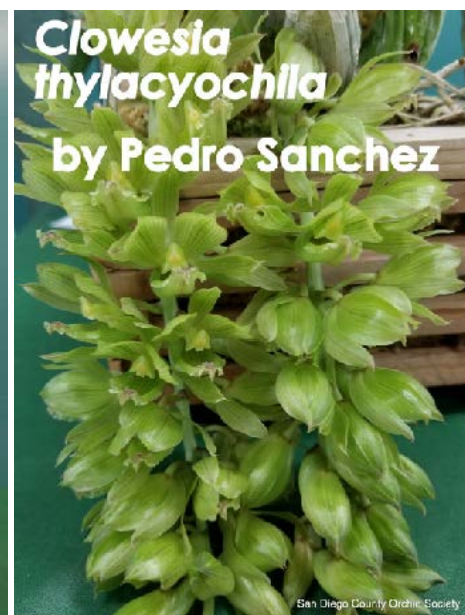


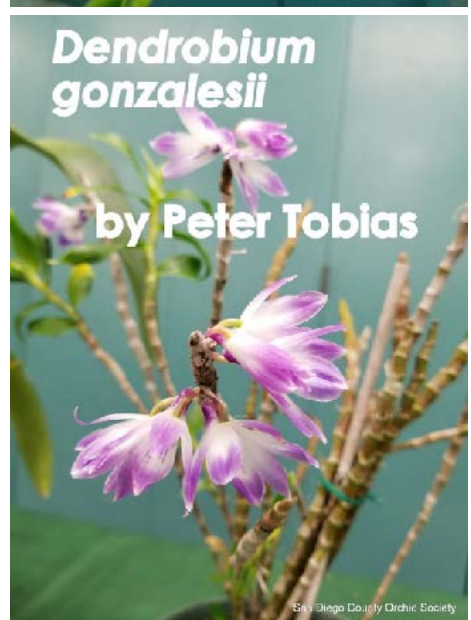
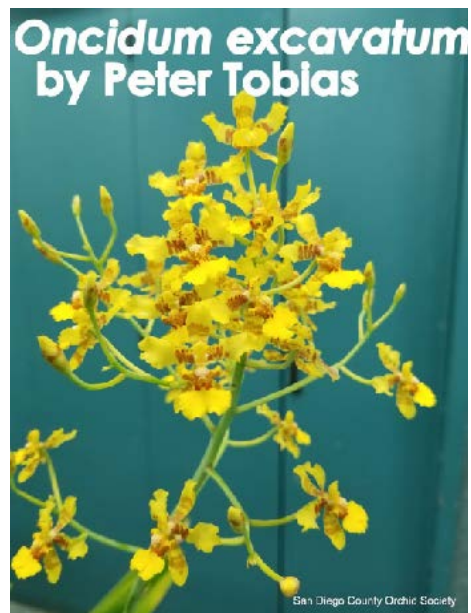
**Den. Hibiki 'Sandra's Delight'**  
**by Debby Halliday - grown from**  
**a keiki gifted by Helen Pfister.**

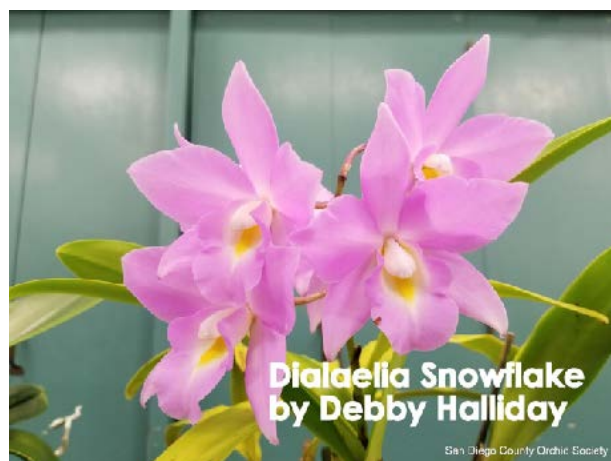


**Cattleya leopoldii**  
**by Debby Halliday**









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Photos from the Summer Show by Debby Halliday





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# **San Diego County Orchid Society**

## **Minutes of the Board of Directors**

### **Regular Meeting**

### **August 3, 2017**

#### Summary

#### Attendees:

Kay Klausing, Debby Halliday, Ken Campbell, Tom Ketelaar, Myra DeTate, Carol Kerr, Pedro Sanchez, and Scott LaBouff. Bob Clark was not present – excused absent.

The meeting was held at Balboa Park - Casa Del Prado Building, Room 104. The call to order came at 7:03 P.M. by Kay Klausing, President.

#### Secretary's Report: - Tom Ketelaar

1. July 2017 Board and General meeting minutes had been approved via email.
2. On July 26, 2017 via email, Kay Klausing made a motion to upgrade the SDCOS presentation computer operating system from Windows 8 to Windows 10 with the cost not exceeding \$120.00. The motion was seconded; an email vote of the Board members was taken. The motion was approved.

#### Treasurer's Report: - Myra DeTate

1. Myra presented the July financials. There were routine questions. Scott made a motion to accept the July financials. The motion was seconded, voted upon and approved.
2. Also presented were the financial results for the July show in the park.

#### President's Items: - Kay Klausing

1. Research for a new transport cart to move show materials from the transport trucks to Room 101 and back for park shows has begun. Lou Wilson had provided Tom with some preliminary research. If purchased, the transport cart would be the possession of SDCOS, used only for park shows, and housed in the storage garage. Board

members discussed more vendor choices, types, weight concerns, transport on the load trucks, shipping costs, etc. Research on this item will continue.

2. The use of social media to spread information about the various shows to the membership was again under discussion. Various board members reviewed actions they had taken to get information about the July show out to the public by use of various social media channels. The channels used and others to be considered will continue. Debby had made a concentrated effort to use Facebook for show details dissemination. She incurred some expense by paying to move the SDCOS show information higher in the Facebook notice ladder. Scott made a motion to reimburse Debby the amount of \$50.00 for that expense. The motion was seconded, voted upon, and approved.

3. Kay is working on the various committee appointments. He will be contacting the current committee chairs and approaching others to serve and obtain their consent to serve. Once that task has been completed, the committee appointments will be presented to the Board and finalized.

4. The format and distribution of the SDCOS newsletter again came up for discussion. Suggestions for a new format is requested from the membership; David Eveleth, current newsletter editor, has been consulted. The Board is researching pricing, printing and distribution vendors, electronic and hard copy distribution, advertising sources, etc.

5. The drive for new members, the reasons members both new and seasoned joined SDCOS, keeping happy members, more participation by members, the interests of the membership, current activities and the need for new activities to serve the membership are major goals for Kay during the current Board's term. He will be personally interviewing both new and current

*continued on page 8*

membership individuals to request their suggestions and insights. The new suggestion box has already received items for improvement, comments about the new meeting time-line parameters; placing the meeting agenda on the projection screen was well received and made the time restraints flow well. Keeping the Board and General meetings focused and efficiently run is another targeted goal.

6. The SDCOS website presentation was again introduced for consideration. This led to very exciting and dynamic exchange of ideas regarding the Society's website. At times there were two and three separate discussions taking place making it difficult to record. Whether to reconstruct a new design from scratch or to use the structure of the current website were two of the items energetically expressed by various members. After discussion that was not able to resolve the issues at hand, Debby made a motion that Carol Kerr and Jack Schaefer develop a proposal to be presented to the Board for the website. The motion was seconded, voted upon with one abstention, and approved.

First Vice-President Items: - Debby Halliday

1. Debby will provide in the September newsletter information and details regarding the September meeting's main speaker.
2. She provided a written detailed report of the People's Choice Ballot results for the July show. There was a total of 634 ballots cast, the most since collecting the ballots of the people began. There were votes for 109 plants and 26 exhibitors with the top 10 plants receiving 50% of votes cast. She will be providing more details in the September newsletter.
3. Data also tallied from the People's Choice Ballots was how attendees learned about the July show. Many of the attendees were driven to the show by the signs they saw around the park and outside the entrances to

Room 101. This led to a discussion of the need for more signage and placement at strategic locations in the park for future shows. Carol Kerr will be assisting Debby and Scott LaBouff in gathering designs, prices, placement locations, types of signs, etc. so the Board has data to consider for increased signage.

Second Vice-President Items: - Ken Campbell

1. Ken will provide in the September newsletter information and details regarding the September meeting's Culture Class.
2. Ken presented his "Second VP Talking Points" to the Board. Items presented, briefly discussed, and open for future consideration were: a) the flow of the General Meeting agenda, b) Total length of the General Meeting, c) the need for the Microsoft Office Suite and security software being placed on the presentation computer to make it compatible with presentation materials used by the society and presenters.

Past President Items: - Scott LaBouff

1. Scott will be working with Pedro Sanchez to develop a plan to bring more Hispanic heritage attendees to participate in the society and the shows the society offers to the public.

Scheduled Date for the next Board Meeting:

Thursday, September 7, 2017, at 7:00 P.M. – Balboa Park - Casa Del Prado building, Room 104.

No other items being on the agenda, Kay made the motion to adjourn the meeting; it was seconded and approved.

Meeting Adjournment:  
Respectfully submitted,  
Tom Ketelaar, Secretary

9:19 P.M.

## President's Message

Our "Orchids in the Park" Show and Sale on Saturday, July 29<sup>th</sup> & Sunday, 30<sup>th</sup> was a great success. Revenue was up almost 40% over the summer show last year, which was our best show up to this point. The casted ballots for the "People Choice" award were up by 50% as well. Our members brought in an amazing array of blooming plants – probably the best turn-out for a Park show as well.

I thank all the volunteers for making this show happen.

Let's keep up the good work and make the future shows incl. the up-coming fall show an equally large success.

See you all at the General Meeting!

Kay Klausing

President, SDCOS

## Photos from the Species Group meeting by Geoff Harris



 **Southern California  
Orchid Species Society**

**ANNUAL ORCHID AUCTION**

**Sunday, September 10, 2017**  
**Kraemer Memorial Park**  
**Backs Community Building**  
**201 Bradford Ave., Placentia**  
**Chapman and Bradford**  
**Parking off Bradford, north side of park**

**Preview at 12:30 PM**  
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**Orchid Hotlines**

The SDCOS offers this service to members who seek cultural information about their orchids. Here are some friendly hobbyists with a great deal of experience about certain types of orchids, and they have kindly volunteered to answer your questions.

**Cattleyas, Oncidium/Odonts, Phals, other**

Greenhouse grown, West SD County  
Debby Halliday [debhallid@gmail.com](mailto:debhallid@gmail.com)  
858-756-3578

**Species, all types**

Indoor and outdoor  
Ann & Paul Tuskes (858) 274-5829

**Paphiopedilums**

Ann Tuskes (858) 274-5829

**Vandas, Ascocendas**

Edith and Leno Galvan (619) 441-7503

**Encyclias, Epidendrums, Laelias**

Christopher Croom (619) 583-3804

**Pleurothallids**

Christopher Croom (619) 583-3804

**Cymbidiums**

Karl Batchman [casa@orquideas.com](mailto:casa@orquideas.com)

**Northeast County, all types**

Dave Reid, Reid's Orchids (760) 310-2153

**San Diego Central**

Outdoor, all types  
Fred Tomaschke (619) 276-3235

**San Diego East County, all types**

Bud Close (619) 444-8839

**South County, all types**

Genie Hammond (619) 426-6831

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Or call toll free 877.3 MEMBER

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## San Diego County Orchid Society Board of Directors

President: Kay Klausing  
First VP: Debby Halliday  
Second VP: Ken Campbell  
Treasurer: Myra DeTate  
Secretary: Tom Ketelaar  
Directors: Bob Clark  
Carol Kerr  
Pedro Sanchez

Past President: Scott LaBouff  
Membership Chair: Bob Clark

## Meetings

San Diego Orchid Society meetings are held the first Tuesday of each month at the Casa Del Prado in Balboa Park.

Culture Class: 6:30 PM, Room 101

General Meeting: 7:30 PM, Room 101

## Newsletter Entries

If you have monthly meetings, classifieds, submissions of interest, photos, or announcements related to orchids, please contact

David Eveleth at [develethos@gmail.com](mailto:develethos@gmail.com).

Information for the newsletter must be submitted by the 15th of the month.

## Advertisers

Please contact Myra DeTate at [treasurer@sdorchids.com](mailto:treasurer@sdorchids.com)

## Orchid Dates to Remember

September 5th, 6:30 PM

### **SDCOS Culture Class**

First Tuesday of the month

Casa Del Prado, Balboa Park, Room 101

September 5th, 7:30 PM

### **SDCOS General Meeting**

First Tuesday of the month

Casa Del Prado, Balboa Park, Room 101

September 6th

### **Palomar Orchid Society Meeting**

Culture class at 6:30; program at 7:00

First Wednesday of the month

Lake San Marcos Pavilion

331105 La Bonita Dr., San Marcos, CA 92078

September 7th, 7:00 PM

### **SDCOS Board Meeting**

Normally the Thursday following the General

Meeting, Casa Del Prado, Balboa Park, Room 104

September 2nd

### **SDCOS Species Group Meeting**

First Saturday of the month

Paul or Ann Tuskes (858) 274-5829

September 20th

### **Cymbidium Society Meeting**

Regular meeting, third Wednesday of month

Culture class at 6:30, Meeting at 7:00

Lake San Marcos Pavilion

1105 La Bonita Dr., San Marcos, CA 92078

orchldy2@mac.com or (760) 732-0055

September 15th

### **San Diego Zoo's Orchid Odyssey**

Third Friday of the month

10 AM-2 PM (orchid greenhouse is open)

Janette Gerrity (619) 231-1515 ext. 4306

Coming up...

October 3rd, 6:30pm

### **SDCOS Culture Class & General Meeting**

First Tuesday of the month

Casa Del Prado, Balboa Park, Room 101



The advertisement features a background of pink daisies. On the left is the San Diego Floral Association logo, which includes a circular emblem with a floral design and the text "San Diego Floral Association" and "FOUNDED 1967". To the right of the logo is a cover image of "California GARDEN" magazine, showing a close-up of a pinecone. Below the logo and image, the text reads: "Enjoy California Garden magazine with your membership in San Diego Floral Association. \$45". At the bottom, the contact information "619-232-5762" and "sdfloral.org" is provided.



San Diego County Orchid Society  
P.O. Box 161020  
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1st Class  
Postage  
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### 2017 Spring Show Committee

Debby Halliday & Jack Schaefer Co-Chairs

Our 2018 Spring Show activities are off to a fine start. Our Show Theme for 2018 is "Orchid Mardi Gras"!

Since we were able to come in under budget last year we're suggesting the same budget this year. Here is the proposed budget:

Advertising and marketing	\$ 3,500
Awards and judging	\$ 3,000
Facilities	\$ 18,600
Food	\$ 3,300
Merchandise	\$ 400
Seed money	\$ 3,000
Supplies, copies and postage	\$ 1,500
-----	
Total	\$33,500

We are always looking for help with advertising. Our Society Past President, Scott LaBouff, did some amazing work getting advertising lined up for us. It is a particularly difficult job as we do not have a bottomless

pocket to pay for billboards and TV spots. Anyone who would like to help is welcome to join the committee but I must admit the budget is a bit restricted.

I'm sure you will all be bored by our next 6 columns as we run up to the show but a good Spring Show keeps our Society healthy financially and attracts new membership. These are very good things and all good things require some work!

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### From the Membership Desk

Please welcome our newest members: Jim & Ali Jarvis, Calvin Yeldell & Marazon Rose Bush, and Samantha Swann.

Bob